KEY REQUIREMENTS

- Ability to use a color concentrate in multiple resins
- Low let down ratio (LDR)
- Color consistency over time

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MULTIPLE RESIN USE + LOW LDR

PLASTIC INJECTION MOLDER VARIOUS MARKETS & APPLICATIONS

AVIENT SOLUTION

Omnicolor[™] Multipurpose Colorants

WHY AVIENT?

- Offered versatile solution across resins and in various molding methods
- Provided range of 1-3% LDRs in four standard colors
- Achieved consistent color in a variety of products and markets for over 10 years

LEARN MORE

